

## Kiran Hedge, Founder, DOC&U Healthcare and Iris Interactive Communications



### Key Experience

- MBA – University of Newcastle- Australia
- BE, University of Mysore

Co-Founder of start-up, DOC&U Healthcare, involved in connecting care, which includes capturing health records. He is working alongside Government of Health Dept in Rural India

Co-Founder of start-up, Iris Interactive Communications, which provides strategic marketing directions. Currently, ITC Infotech and Allergan Healthcare are some of the long standing clients

He was the Director & Marketing Head, Growthbox Consulting, Bangalore. Provided consultancy Services for clients like Astra Zeneca, Crestor & Seloram and Manipal Education. He was also the Head – Tech Initiatives & South India of Sudler & Hennessey, managing Dr. Reddys and Novo Nordisk.

He was the Director, Business Development & Client Relationship at Solutions Integrated Marketing Services managing clients like Britannia, Cycle Brand DNA , Citrix, SAP & Wipro. He has worked with NetCarrots Loyalty Services, Cyber Advanced Technology Systems and G.K Mobiles